

# MAGYAR MARKETING

## *The Hungarian Store*



Budapest  
Gödöllő  
Szekszárd  
Kecskemét Kaposvár  
Gyula  
Győr  
Szeged  
Mezőcsát  
Esztergom  
Sopron  
Salgótarján  
Keszthely  
Sáropatak  
Nyíregyháza  
Kiskunfélegyháza  
Kolosvár  
Szombathely  
Székelyudvarhely  
Szolnok  
Békéscsaba  
Mezőkövesd  
Debrecen  
Korond  
Temesvár  
Makó  
Pécs  
Eger  
Tiszadob  
Tiszakeszi  
Miskolc  
Tokaj  
Pápa  
Vác  
Marosvásárhely  
Veszprém  
Székesfehérvár  
Kalocsa

For over 30 years, Magyar Marketing has been creating and discovering special items to help you celebrate Hungarian heritage in a meaningful way. We hope you enjoy browsing through our catalog! Our products are fun to both give and receive. If you don't see what you are looking for, please visit our website, [MagyarMarketing.com](http://MagyarMarketing.com) because everything we offer isn't listed here and sometimes we even have things that



Don and Liz Vos

aren't on the website. Place your order online or call us at **1-800-786-7851**. If you would like to pay by check or money order, that's fine too, *just give us a call so we can tell you your shipping charge!* If you are from AK, HI, or outside of the USA, please email [Liz@MagyarMarketing.com](mailto:Liz@MagyarMarketing.com) and we will give you shipping estimates. If you want to receive our catalog by mail, please contact us and we will add you to the list!

### Our Story

My great grandparents all came to the U.S. from Hungary between 1890-1924 so their families could have a "better" life. They committed to being American but held tightly to their Hungarian roots. It wasn't easy for them to leave their homeland and journey to a new place and navigate a complex language. Yet, even in the middle of all of those challenges, they still kept the Hungarian heritage alive within our family and it has continued to the fifth generation! I am so thankful that my mom was so intentional about raising us surrounded with such a strong Hungarian influence. Each family member expresses their Hungarian heritage in a different way. We have several members of our family actively learning Hungarian and we definitely all love Hungarian food and making memories in the kitchen.

### What is YOUR story?

What is your family's connection to Hungary? Do you know the city or village name where your family came from? Have you been learning about the stories in your family line? Are you still connected with relatives in Hungary? Have you done any genealogy work? Did you grow up in an area outside of Hungary but with a high concentration of Hungarians? Do you have special memories about a Hungarian tradition in your family? Do you know or are you learning Hungarian? Have you traveled to Hungary or Transylvania? Have you been in the kitchen, developing your Hungarian cooking skills? What would you like to learn? Take time to think about and write down your memories, thoughts, ideas, goals, and family stories. Now is a great time to strengthen your connection to your Hungarian heritage! Let us know how we can help!

*Join us as we discover, celebrate, and share Hungarian heritage!*

~ Liz Szabó Vos, owner

## Celebrate Your Hungarian Side

### What makes you tick?

Do you like books? Films? Handicrafts? Cooking? Folk dancing? History? Inventions? Science? Music? Nature? Traveling? Language? There is a Hungarian connection for *everything*. And there is so much to learn! Dig in!

### Sign up for our e-newsletter!

A couple of times a month we introduce new products, recipes, resources, and a variety of other interesting tidbits in our e-newsletter. Call or email us to sign up.

### Find Hungarians near you!

We would love to help you connect! Email [Liz@MagyarMarketing.com](mailto:Liz@MagyarMarketing.com) and we will see if there is a gathering nearby. We promote Hungarian events happening all around the USA and Canada and would love for you to join in on the fun!

### Travel to Hungary!

A visit to Hungary is an amazing way to honor your past and learn about Hungarian culture! Join one of our upcoming tours to Hungary! Details for our tours in 2020 can be found at [MagyarLiving.com](http://MagyarLiving.com) or on pages 4 and 5 of this catalog.

*Visit [MagyarLiving.com](http://MagyarLiving.com) for a variety of resources to strengthen your connection with your Hungarian heritage.*

*Pictured below: I stormed the castle! My view from the castle ruins near the town of Torockószentgyörgy in Transylvania, the Hungarian area of Romania. What a gorgeous view! Our next tour of Transylvania will be in the Fall of 2021. It is an amazing place to visit and I hope you will consider joining us! ~ Liz*





Want to have an amazing visit to Hungary but don't want to deal with all of the details? Join one of our tours! **Come! See for yourself!**

Sample wonderful local cuisine, watch folk artisans, visit wineries, and celebrate Hungary's rich history. We explore the art and architecture of the region and learn about the history of the towns along our path. Whether or not you have Hungarian heritage, you will love the opportunity to learn about the culture and history of Hungary in an up-close and personal way. For a more detailed itinerary and registration form for any of our tours, contact Liz at by email at Liz@MagyarMarketing.com or by phone at 1-800-786-7851.

**Registration is limited!**

**Call Today!**

Tour size: 18-28 people.

All Scheduled 2020 Tours include:

- 12 nights in 4 star hotels (or best in region)
- 2 meals each full day
- Ground transportation in a/c coach
- Full time, bilingual tour guide
- Folk art experiences
- All entrance fees
- Time in the countryside
- Airport transfers in Budapest

**April 6-18, 2020**

**Easter & Folk Traditions in Hungary**

*Celebrate the Easter season with visits to Hollókő, Lillafüred, Kisgyőr, Gödöllő, Budapest, and the Tokaj Wine Region.*

- Unicum tasting at Zwack Museum
- Parliament Tour in Budapest
- Sightseeing cruise on the Danube
- Visit the Royal Palace in Gödöllő
- Erkel Theatre Performance
- Visit Mezőkövesd
- Folk dance performance in Kisgyőr
- Visit the Tokaj Wine Region
- Easter programs in Hollókő
- Horse show at the Lázár Farm



The Fisherman's Bastion in Budapest.



Hungarian folk art eggs.

**Tours do not include: passport fees, international airfare, luggage fees, gratuities, travel insurance, or alcoholic drinks (unless a part of our activity). Our tours require moderate physical effort and mental independence. Knowledge of the Hungarian language is useful but not required. Our smaller group size (18-28 people) allows us to visit smaller venues and artisans.**

Each tour is \$3500 per person (based on double occupancy).  
Single Supplement: \$750 *Returning travelers save \$100 per person.*

**June 13 – 25, 2020**

**1956 Revolution Memories Trail**

*We will have a special focus on the 1956 Revolution and visit Sopron, Budapest, Austria, and the Bridge at Andau.*

- The Andau Bridge
- Fertőrákos Cave Theatre
- Fertő Lake
- Lake Balaton & Tihany
- Herend Porcelain Factory
- Szigliget Castle
- Hospital in the Rock
- Children's Railway excursion
- House of Terror Museum
- Hungarian Parliament



Erzsébet Hid - Elizabeth Bridge.

**September 26 – October 8, 2020**

**Folk Art and Culinary Tour**

*Enjoy a special emphasis on folk art and food in Kecskemét, Szeged, Kalocsa, and Budapest.*

- Horse show at the Varga Farm
- Zwack Distillery in Kecskemét
- Cooking course
- Tour of St. Stephen's Basilica
- Paprika harvest in Kalocsa
- Lace Museum in Kiskunhalas
- City tour and visit in Szeged
- Pick Salami Museum & tasting
- Embroidery workshop
- Blue dye workshop in Bácsalmás
- Ópusztaszer National Park



Paprika from Szeged!



Sample of Bit of Hungary box.

## BIT OF HUNGARY SUBSCRIPTION BOX

Our monthly subscription box is a wonderful surprise! Each month we select the contents and you receive all the fun! Expect a variety of foods, recipes, and other specialty items that will help you celebrate your heritage It's the perfect gift for yourself or for anyone you know who loves being Hungarian!

Try it for one, three, six or twelve months or call us to start your monthly subscription with automatic renewal. If you are on the monthly subscription plan (with automatic renewal) your monthly box will magically appear on your doorstep between the 8th and 18th of each month. You can pause your subscription at any time as long as you notify us before the 1st of the month.

Our Bit of Hungary box is available each month for a **flat rate of \$45** and that includes shipping/handling – even to Alaska and Hawaii! [BOH \$45]

*I loved everything in my box! Thank you so much! ~ Barb, MI*

*I got this for my Mom for her birthday this year... she loved it! ~ Joe, OH*



## FAMILY VALUE SAMPLER

Our gift box full of Hungarian specialties is a wonderful way to share Magyar love during the holidays with special family and friends! Includes one walnut and one poppyseed roll, one téli and one csabai salami, one hot and one mild sausage stick, 8 oz. jar of Acacia honey, 8 oz. rum or cognac cordials, a bag of Hungarian Christmas candy (szaloncukor), and one ChocoMe artisan chocolate bar. [FVS \$120]

## SPECIALTY GIFT BOXES

We have specialty gift boxes for several occasions and can create one for any event! Whatever you are celebrating, do it with Hungarian style! Price points vary. Call us and let's work together to create your special gift!

Valentine's Day \* Easter  
Mother's Day \* Father's Day  
Grandparents Day \* Birthday  
Thanksgiving \* Mikulás Nap  
Hanukkah \* Christmas  
New Year \* New Baby  
Wedding \* Work Promotion  
Anniversary \* Just Because



**THE HUNGARIAN COOKBOOK** by Susan Derecskey with notes on wines. A wide variety of recipes including soups, garnishes, main dishes, and desserts. 200 pages. [CK100 \$20]



**HUNGARIAN COOKBOOK** by Yolanda Nagy Fintor. This cookbook has original recipes as well as new adapted versions, reducing fat without compromising the flavor. Includes descriptions of seasonal and ceremonial holidays. 216 pages. [OWRP \$15]



**HELEN'S HUNGARIAN HERITAGE RECIPES** by Clara Margaret Czegeny. A wonderful cookbook!! Over 300 tips, and information on Hungarian cooking and culture. [HHHR \$36]



**OUR FAVORITE RECIPES** This unique cookbook was published in New Brunswick, NJ and features every recipe in both Hungarian and English! [BNJ \$15]

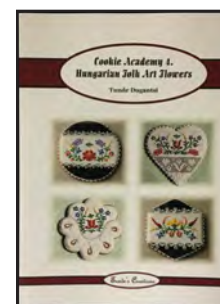


**HUNGARIAN RECIPES** This cookbook is a gentle nudge for those who may be very new to Hungarian cooking. It is a wonderful basic resource and makes a great stocking stuffer! Spiral bound. 318 pages. [HRC \$10]



**GINGERBREAD ACADEMY** by Tunde Dugantsi and Aniko Vargane Orban. A wonderful tutorial with icing recipes and step-by-step

instructions and practice sheets so you can learn to create beautiful cookie gifts! [BGA \$25]



**HUNGARIAN FOLK ART FLOWERS** by Tunde Dugantsi. Tunde was born in Hungary but lives in Kentucky and teaches all over the United States. She is a

gifted artist and teacher! We have other instructional books by Tunde at our website. [BD\_CA4 \$25]





**NEW Wild Acacia Honey** with no hive antibiotics! Raw. Imported from Hungary. Amazing flavor!  
8 oz. [SAH \$12] 16 oz. [LAH \$20]  
Pump [PAH \$14]



**Sweet Paprika** 5.6oz. [PBS \$9]  
**Hot Paprika** 5.6 oz. [PBH \$9]  
**Big Bag Paprika** 17.6 oz. Sweet or Hot.  
[BBPap \$13.00]  
**Vegeta** seasoning 17.6 oz. [F4 \$7]



**Leccsó** 24.5 oz. [LE \$7]  
**Sauerkraut** (in wine) 28.5 oz. [FSK \$5]



**Sour Cherry Compote** 24 oz [CC10 \$6]  
**Sour Cherries in Rum** 24 oz [RC100 \$6]  
**Chestnut Puree** 14 oz [CPuree \$9]



**Red Gold Mild** *Piros Arany* (mild paprika creme) [RGM \$4]  
**Red Gold Hot** (paprika creme with heat) [RGH \$4]  
**Mild Gulyás Creme** [FGP \$4]  
**Strong Steven** *Erős Pista* (hot fresh ground paprika) [EP \$4]  
**Sweet Anna** *Édes Anna* (sweet fresh ground paprika) [EA \$4]



**Raspberry** *Málna* [FRAJ \$5]  
**Plum** *Szilva* [FPLJ \$5]  
**Apricot** *Sargabarack* [FP \$5]  
**Sour Cherry** *Meggy* [FSCJ \$5]  
**Rosehip** *Csipkebogyó* [FRHJ \$5]  
**Forest Berry** *Erdei bogyó* [FFBJ \$5]  
**Black Currant** *Fekete ribizli* [FBCJ \$5]

#### PASTRY FILLINGS

**Apricot** 32 oz. tube. [AL100 \$8.5]  
**Raspberry** 32 oz. tube. [RL100 \$9.5]  
**Fresh Ground Poppyseed** 1 lb. [GP \$9]  
*Seasonal. Please call for details.*



**Quick Dumplings - Nokedli** Just boil and serve! Imported.  
17.6 oz. [FSN \$7]



#### NOODLES

*Imported from Hungary*  
**Csiga** grooved 7 oz. [F58 \$3]  
**Zabkocka** diamonds 8.8 oz. [F55 \$3]  
**Cérna** "thread", very fine 8.8 oz. [F56 \$3]  
**Tarhonya** egg farvel 8.8 oz. [F57 \$3]  
**Large Kocka** lg. squares 8.8 oz. [F60 \$3]  
**Csusza** long broad 8.8 oz. [F59 \$3]



#### HUNGARIAN STYLE MEATS

**Made in the U.S.A.**

*Weights are approximate.*

**Szalonna** (ready-to-eat Hungarian style bacon) .75 lb. [FSZ \$11]  
**Téli Salami** 1 lb. [F301 \$12]  
**Csabai Salami** 1 lb. [CS \$12]  
**Cserkész Kolbász** 2 lb. [F410 \$22]  
**Gyulai Kolbász** .75 lb. Hot or mild. [F400 \$10]  
**Gyulai Night Stick** 20" long, peel and eat kolbász. [NS \$12]  
**Sausage sticks** .75 lb. Hot or mild. [FSS \$10]



**WALNUT AND POPPYSEED ROLLS** (aka *kalács* or *beigli*)  
Generously packed with

either walnut or poppyseed filling.  
The more you buy, the more you save.  
Great to have on hand for family gatherings and last minute guests!  
Tuck a few in your freezer!  
**Walnut roll** [NR \$23]  
**Poppyseed roll** [PR \$23]  
**Two pack** - mix or match [B-Two \$44]  
**Five pack** - mix or match [B-Five \$100]



**SZALANCUKOR: TRADITIONAL HUNGARIAN CHRISTMAS CANDY** Hang on your tree, decorate

your gifts, or simply enjoy! All candies are dipped in chocolate and wrapped in colorful foil. Approx. 33 pieces in each bag. Flavors: Chocolate truffle, Marzipan, Hazelnut, Coconut, and Jellied. We also have a mixed bag which comes with a sampling of several pre-selected flavors. 12.3 oz (350g). Imported from Hungary.  
**Szalancukor** [C106 \$9] *Order by November 20th for best selection!*

#### CORDIALS • MARZIPAN • NUTS • FRUIT

All are dipped in dark chocolate. Non-alcoholic. 8 oz. boxes. **Rum** [RCC \$12]  
**Cognac** [CCC \$12] **Marzipan** [MCC \$13]  
**Hazelnut** [HC C\$14] **Apricot** [ACC \$13]  
**KONYAKOSMEGGY** Chocolate covered cherries soaked in cognac. Contains alcohol. From Hungary. 6.78 oz. [KM \$9]



### HUNGARIAN CREST SHOT GLASSES

Printed with the Hungarian crest. Hand wash.

[CSG-pair \$20] [CSG-set of 6 \$54]



### SZERETLEK MUG

Our new szeretlek mug features two sweet hedgehog and Hungarian folk art designs with "I love you" in both

English and Hungarian. [MSZ \$12]



### MATYÓ MUG

The stunning embroidery from this region is nicely captured on this coffee mug [Matyó Mug \$11]



### JÓ REGGELT MUG

Brighten up your morning with a little Hungarian! White [JRW \$11] Red [JRR \$11]



### PHRASE MUG

This mug features several Hungarian phrases and their English translations.

Includes Szeretlek, Köszönöm, and more. [MPM \$11]



### HUNGARIAN CREST MUG

The first full verse of the Hungarian National Anthem on the reverse side. Includes a

sheet with the English translation inside each mug. [MMH \$15]



### AZ A SZÉP MUG

If you have great memories of hearing "Az A Szép" then this is the mug for you! You can even follow the notes

and play the song! [AAS \$11]



### HAPPY HUNGARIAN/MOODY MAGYAR MUG

Back by popular demand! If someone you love is Hungarian then you might have noticed that before their first cup of coffee that special someone might be a little grumpy. This two-sided mug might help communicate the mood. [HHM \$11].



### NOKEDLI - DUMPLING MAKER

from Hungary. Recipe included! Make your own and feed a crowd! [K222 \$18]



### HELEN'S HUNGARIAN HERITAGE RECIPES - APRON COMBO PACK

This great gift package

includes Helen's wonderful cookbook and your color choice of our Hungarian Chef apron. Choose from red, green, and navy. [HC Combo \$50]

Apron only [A10 \$18]

Cookbook only [HC \$36]



### HUNGARIAN CHEF APRON

Show 'em who's boss with our Hungarian Chef Apron! Available in red, green or navy. [A10 \$18]



### NEW! HUNGARIAN STYLE TRAVEL MUG

Choose from silver, red or matte black. [FAA \$20]



### HUNGARIAN FOLK ART APRON

We have a lovely floral motif for the sweetest of cooks! Available in red only. [FAA \$18]



### HÁZI ÁLDÁS HUNGARIAN HOUSE BLESSING

Soft refrigerator magnet. Printed in both English and Hungarian. [N499 \$5]

To sign up for our resource-packed e-newsletter please email [Liz@MagyarMarketing.com](mailto:Liz@MagyarMarketing.com) or give us a call at 1-800-786-7851.





### FABULOUS BUDAPEST

This is a fantastic guidebook for Budapest and is written by a professional tour guide.

Kinga is delightful, talented and is very passionate about sharing her knowledge about Budapest with all ages in this engaging and informative book! Over 300 pages with plenty of photos and illustrations. [BFB \$30]



### MESÉLŐ BUDAPEST

This version of this amazing guide to Budapest *is written in Hungarian* by a professional tour guide. Plenty of

photos and illustrations and a wonderful gift for fluent Hungarian readers who may or may not get to travel back to Hungary. [MFB \$30]



**HUNGARY** by Dorling Kindersley Publishers. This guide is a part of the Eyewitness Travel Series and can help you plan your next trip to Hungary! Great info and maps. Paperback. [BDKH \$25]

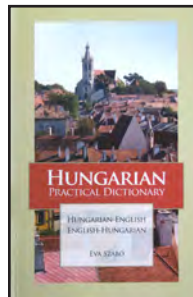


**Hungarian/English ~ English/Hungarian Dictionary** by Géza Takács. Over 7000 entries. 216 pages. Paperback. [BHD \$15]



**Hungarian Phrasebook and Dictionary** by Lonely Planet. English-Hungarian, Hungarian-English. Pocket-sized book with key phrases, essential tips on culture & manners, and

common Q&As. Includes a pull-out fast phrases card. 256 pages. [HLP \$10]



**Hungarian Practical Dictionary** by Éva Szabo. Based entirely on present-day Hungarian and American English with entries in both languages. Offers a

wide range of business, medical, and technical vocabulary. Ideal for both Hungarian speakers and English speakers alike. Paperback. [BES \$32]

*Want to visit Hungary? We take three tous a year and we would love to have you join us! Details for our 2020 tours are on pages 4 and 5 of this catalog!*



**Upon the Head of the Goat: A Childhood in Hungary 1939-1944** by Aranka Siegal. A powerful account written by a survivor of the Third Reich and a must-read for those who are interested in the events of the Holocaust. A Newberry Honor book! Paperback. [BUHG \$9]



**Cleveland's Buckeye Neighborhood** by John T. Sabol. This book has many wonderful photographs of the Buckeye Road neighborhood and is

sure to ignite conversation if you ever lived or visited there. Paperback. [BBR \$22]

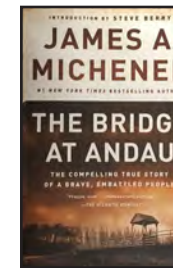


**The Essential Guide to Being Hungarian** 50 Facts and Facets of Nationhood is a wonderful resource translated from Hungarian by Paul

Olchvary. This book will help you better understand the mind of the Magyar! Entertaining and informative! 188 pages. Paperback. [BEG \$20]



**Twelve Days: The Story of the 1956 Hungarian Revolution** by Victor Sebestyen is a riveting day-by-day narrative of the defining moment of the Cold War – the inspiring but brutally crushed Hungarian Uprising. The author brings to life the revolutionary movement. Paperback. [BTD \$18]



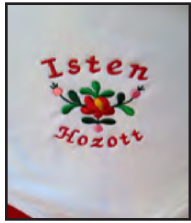
**The Bridge at Andau** by James Michener is a classic historical fiction piece about the courageous and doomed uprising - The Hungarian Revolution of 1956. Paperback. [BA \$16]



**My Brother's Voice: How a Young Boy Survived the Holocaust** by Stephen Nasser is a true story that tells of the author's difficult journey and honors the life of his brother. Mr. Nasser travels around the world telling his story. 229 pages. [B-MBV \$20]

*For more books and language resources, visit [MagyarMarketing.com](http://MagyarMarketing.com)*

## HUNGARIAN THEMED BABY GIFTS



**Baby Blankets**  
Our white 31" x 35"  
100% ring spun  
combed cotton soft  
blanket is available  
with **Magyar Baba**  
(*Hungarian Baby*) or

**Isten Hozott** (*God brought you or  
Welcome*) A great way to  
celebrate a new little one!  
Machine embroidered.

**Magyar Baba** [MBBB \$32]  
**Isten Hozott** [IHBB \$32]



**I'M A LITTLE HUNGARIAN TEE** has  
some Hungarian phrases on the back of  
the shirt to help keep the Hungarian  
language alive in your family! Available  
in youth sizes: XS (2-4), S (6-8), M (10-12)  
[LHT \$11]



**I LOVE MY  
NAGYMAMA TEE**  
is a great way to  
let your grandma  
know how

special she is to you! Available in youth  
sizes: XS (2-4), S (6-8), M (10-12)  
[TNM-C \$11]



**I LOVE MY  
NAGYPAPA TEE**  
A great shirt to  
remind your  
grandpa how

much he means to you! Available in  
youth sizes: XS (2-4), S (6-8), M (10-12)  
[TNP-C \$11]

**I'M A LITTLE HUNGARIAN ONESIE**

Available in 6 mos, 12 mos, 18 mos, & 24  
mos. [Onesie \$15]

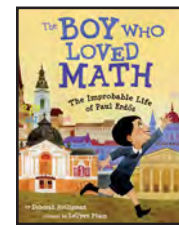


We are so excited to welcome Rhett  
and Sloane into our family! These little  
bunnies are the 4th generation of our  
Hungarian family line born in the  
United States. We have already been  
singing to them in Hungarian! Soon  
they will be ready to eat delicious  
Hungarian food and help in the  
kitchen! We plan to show them all the  
ways they can connect with their  
Hungarian heritage. It's going to be so  
much fun!



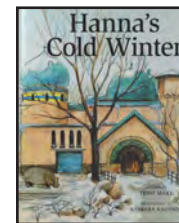
Kate Seredy is  
an award  
winning  
storyteller. **The  
White Stag**  
[BWS \$7] is the  
epic story  
about the  
tribal migration of

Huns and Magyars and their fierce  
leader, Attila. **The Good Master** [BGM \$8]  
and sequel, **The Singing Tree** [BST \$8], are  
filled with the adventures of two cousins  
in Hungary. Paperback.



**The Boy Who Loved  
Math: The  
Improbable life of  
Paul Erdős** by  
Deborah Heiligman.  
You and your family  
will enjoy the

delightful illustrations as well as the  
story behind the Hungarian math  
genius Paul Erdős! Hardcover. 44 pages.  
[BPE \$19]



**Hanna's Cold Winter**  
by Trish Marx. The  
people of Budapest  
made a plan to save  
their beloved hippos  
who were very  
hungry during the

war. This heartwarming story is based  
on a true event during World War II.  
Hardcover picture book for ages 4-10.  
[BHCW \$19]



**Refugee Child: My  
Memories of the 1956  
Hungarian Revolution**  
by Bobbie Kalman. Use  
this resource to  
introduce younger  
family members to this

difficult time in Hungarian history.  
Suitable for ages 10 and up. Very  
thorough and well done. Hardcover.  
223 pages. [BRF \$25]



**The Fall of the  
Red Star** by Helen M.  
Szablya and Peggy King  
Anderson. A gripping  
account of the  
Hungarian uprising of  
1956 told through the  
eyes of a 14-year-old

boy. Paperback. 166 pages. [BRS \$12]



**Lily's Crossing** by  
Patricia Reilly Giff  
Lily meets Albert, a  
refugee from Hungary,  
a boy who has a secret  
sewn into his coat.  
They have quite an  
adventure and build a

special relationship. Paperback.  
[BLC \$7]

*Reading aloud is a wonderful  
opportunity to share an adventure!  
The Good Master by Kate Seredy is one  
of our family's favorites!*





**MATYÓ TREASURE BOXES FROM HUNGARY** Multi-colored hand embroidery on felt box lined with fabric. A unique way to present and store tiny keepsakes. All boxes available in either red or black. Please specify color when ordering.  
**2.5 inch round** [SC-MRS \$18]  
**Heart shaped** [SC-HB \$18]  
**4 inch round** [SC-MRL \$30]



### CANVAS TOTE WITH SILKSCREENED MATYÓ FLOWERS

Our 11 ounce 100% cotton bag has a zippered main compartment and is great for our trips into the city. Extra long handles reinforced at stress points. 5-inch bottom gusset 20" x 15" x 5" Available in red, black, navy, or royal blue. [ZFT \$20]



### HUNGARIAN NOTECARDS

Both sets above come with 12 cards/envelopes and a sheet of common Hungarian greetings with English translation.

**Embroidery pack** - Includes 4 cards of each embroidered-look design. [NC110-V \$15]

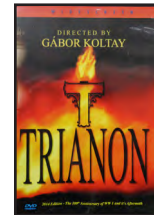
**Photography pack** - Includes 3 cards of each Ron Rocz photo on location in Hungary. [NC210-V \$15]



**HEDGEHOG GREETING CARDS** by K.C. Ehmen have a combination of delightful hedgehogs and Hungarian floral motifs. Each pack includes 3 of each card: *Gratulálok* *Congratulations* *Hiányzol* *I miss you* *Szeretlek* *I love you*, and "Friendship" card with no words. The inside of all the cards are blank. [HCards \$15]



**PRE-WAR MAP OF HUNGARY** from 1910 includes county crests and the Hungarian names of the towns and villages prior to the Treaty of Trianon. See the related video on this page. Great for historians and genealogists. Laminated. 30" x 40". Ships separately. [MAP \$40]



**TRIANON** - The aftermath of the 100th anniversary of WW I (1914 -1918) and the severe impact on the nation of Hungary is explored in this film. This bilingual (Hungarian and English) DVD includes insights from professors, historians, and poets as they review the various incidents leading to the Treaty of Trianon, signed in 1920. [Trianon \$20]



### LAPEL PINS

**American/Hungarian Flag** [N625 \$5]  
**Hungarian Flag** [N628 \$5]  
**Hungarian Flag with crest** [N622 \$5]



### HUNGARIAN CREST PINS - SET OF 7

These fun little buttons are great to wear on shirts, jackets, or backpacks. A fun little way to spread Hungarian cheer! [BHC \$7]



### HUG A HUNGARIAN TODAY BUTTON

Set of 2. Need a large quantity? Give us a call! [HUG \$2]



### OVAL CAR STICKER

3" x 5"  
 Vinyl.  
 [OCS \$4]



### BUMPER STICKER

Share your heritage with this bumper sticker. 2 1/2 x 9 inches. [NHP \$3]



### TEMPORARY TATTOOS

One mixed bag contains 5 of each style but we can also send all of one kind. See photo for choices. Need a larger quantity for a family reunion or Hungarian festival? Give us a call! [TAT \$4]



### NEW!! RINGS MADE FROM HUNGARIAN COINS

These rings are created from actual Hungarian Forint (HUF) coins and are a very interesting keepsake!

Each ring is different, depending on the year the coin was minted and its alloy components. On the face of each ring are the words from the coin itself, typically Magyar

Köztársaság (Republic of Hungary). Choose from 200 HUF and 20 HUF for gold tones and 50 HUF and 10 HUF for silver tones. Not all sizes are available as there is no additional material used to make the ring besides the coin, but we offer sizes 5 - 12.5. Comes with polishing cloth and pouch. [CoinRing \$45]

### Hungarian Folk Art Bracelets



### Silver "Szeretlek" Bracelet

This beautiful bracelet is hand formed, stamped, fired, filed, oxidized, polished sterling silver. [ILY \$80]

### HUNGARIAN STYLE SILVER JEWELRY

*I come from a little town in the heart of Transylvania called Marosvásárhely (present day Romania) but now live in Illinois. I love working with metal. I recently started to create with precious metal clay (PMC), which gives me the opportunity to use Hungarian folk motifs in my designs. This jewelry is hand forged from sterling silver or fine silver, depending on the piece. ~ Emese*

All folk motifs pictured are available as bracelets, earrings, and necklaces. Please visit MagyarMarketing.com to see our full selection of silver jewelry.

### Hungarian Folk Art Earrings



### Hungarian Folk Art Necklaces



### MATYÓ STYLE PAINTED LEATHER JEWELRY

*My father grew up in the Great Hungarian Plains of Hungary and my mother's family comes from Transylvania. My passion for painting folk art patterns from centuries of Hungarian handiwork connects me to my ancestors and reminds me of how blessed I am to continue a legacy that is so strong in spirit. ~ Lisa*



### Matyó Tiger's Eye

Available in earrings only. [MET \$30]

### Matyó Colors

Necklace [MNC \$30]

Earrings [MEC \$30]

Combo [Combo\_c \$50]

### HAND-PAINTED COINS FROM HUNGARY

These beautiful Hungarian coins are hand-painted to accent their unique designs. Variations are due to year minted and colors will vary. All enamels are mixed by hand at the moment of application so each item is truly an original. Each pendant comes with an 18 inch goldtone chain.

Cufflinks and Golf Markers available. Please call 1-800-786-7851 for details.



All Pendants are \$45 each except the Large Crest and Iris which are \$49 each. Small crest pictured in inset.



[FLOWER]

[CREST-LARGE]

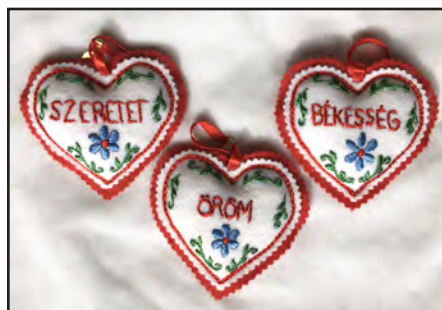
[CRANE]

[DOVE]

[CROWN]

[IRIS]





## HUNGARIAN LANGUAGE HEARTS

Handmade in Hungary

Szeretet *love* [SC-Love \$20]

Öröm *joy* [SC-Joy \$20]

Békesség *peace* [SC-Peace \$20]



## HEART CHRISTMAS ORNAMENTS

Handmade in Hungary

Music from the heart [SC-Music \$20]

Nativity [SC-Nat \$20]

Pécs Heart [SC-Pecs \$20]

## SZALONCUKOR HUNGARIAN CHRISTMAS CANDY

*Hungarian homes hang these wrapped candies on the Christmas tree. Traditionally, the children play a trick on their parents; they carefully unwrap the candies hanging on the tree and eat them. Afterwards, they stuff and re-wrap the empty candy wrapper and hang it back on the tree!*



## STRAW CHRISTMAS ORNAMENTS

Handmade in Transylvania

These sweet, handmade ornaments were made by Hungarians in Harghita, Romania. This folk art technique has been used for centuries to create items that are functional and beautiful. These make a wonderful gift for someone who loves handicrafts!

Angel [T-Angel \$12]

Wreath [T-Wreath \$12]

Heart [T-Heart \$12]



## ANGEL CHRISTMAS ORNAMENTS

Handmade in Hungary

Yellow Star Angel [YSA \$20]

Angel with Bluebird [BBA \$20]

White Star Angel [WSA \$20]

*See page 9 for our szaloncukor flavors this year!*



## HUNGARIAN LANGUAGE HEARTS

Handmade in Hungary

Szeretlek *I love you* [ILY \$20]

Édesanya *Mother* [ENO \$20]

Édesapa *Father* [EPO \$20]

Nagymama *Grandmother* [NMO \$20]

Nagypapa *Grandfather* [NPO \$20]



## FELT CHRISTMAS ORNAMENTS

Handmade in Hungary

The Singing Tree [ST \$20]

Lipizzaner Stallion [BBS \$20]

Hedgehog [HH \$20]

Stork [Golya \$20]



## STAR CHRISTMAS ORNAMENTS

Handmade in Hungary

Matyó Rose [MR \$20]

Matyó Flower [MF \$20]



## FELT CHRISTMAS ORNAMENTS

Handmade in Hungary

Csikos *cowboy* [Csikos \$20]

Huszár *soldier* [SHU \$20]

Village Church [VC \$20]

The White Stag [OrnWS \$20]

Mikulás [Mikulas \$22]

Matyó Heart [MH \$20]

*Visit [MagyarMarketing.com](http://MagyarMarketing.com) for our complete collection of Hungarian Christmas stockings and ornaments.*



### MAGYARORSZÁG TEE SHIRT

*Magyarország* means Hungary in Hungarian! Our comfy t shirt comes in charcoal grey or black. We love the classy look of this shirt! Available in S, M, L, XL, and XXL. [T896 \$20/XXL \$22]



### NAGYMAMA TEE SHIRT

Comfortable scoop neck on this white ladies tee lets "grandma" celebrate her status! 100% cotton. Preshrunk. Available in S, M, L, XL, XXL. [NAGY \$20/XXL \$22]



### NAGYPAPA TEE SHIRT

Grandpa will love to wear this tee to celebrate his grandchildren! Our preshrunk 100% cotton burgundy tee is a clever way to share the news about a new addition to the family. Available in M, L, XL, XXL [TNP \$20/XXL \$22]



### MAGYARORSZÁG SWEATSHIRT

Our super comfy sweatshirt comes in grey and either in crewneck or hoodie style. *Magyarország* means Hungary in Hungarian! S, M, L, XL, and XXL. Crewneck [S896 \$45/XXL \$47] Hoodie [Hoodie \$45/XXL \$47]



### HUNGARIAN FOLK ART TEE SHIRT

This beautiful Hungarian folk art motif is on our apron on page 11 as well as on our tote bag on page 16. Stylish and comfortable. Available in sizes S, M, L, X, and XXL. Silkscreened. [FloralT \$20/XXL \$22]



### HIP POUCH WITH MATYÓ THEME

Our hip pouch has a sweet and subtle smidgen of Hungarian embroidery on it just to class it up a bit! Machine embroidered. [HIP \$20]

*I love to travel hands free, especially when I am out and about on one of our tours to Hungary or Transylvania. I really don't love toting a purse or backpack everywhere I go and this pouch is perfect for my essentials: phone, money, passport, tissue pack, lip balm, and mini hand sanitizer. ~ Liz*



### MANHOLE COVERS IN BUDAPEST

It is important to look up, down, and all around when traveling! Next time you travel to Hungary, see if you can find a cool manhole cover! We have found quite a few!



### EMBROIDERED CREST BALL CAP

Our classy new cap has the Hungarian crest directly embroidered on the front and the word *Magyarország* on the back. *Magyarország* means Hungary in Hungarian! [HATM \$22]



**Thank you for your support of our family business!**

Be sure to like us on Facebook and follow us on Instagram - just search for Magyar Marketing!

If you find yourself with an extra Magyar Marketing catalog, please pass it along to a family member or friend who is excited about their Hungarian heritage!

**Any Questions? Please email us at [Liz@MagyarMarketing.com](mailto:Liz@MagyarMarketing.com) or call us at 1-800-786-7851!**



Sárvár  
Vecsés  
Arad  
Velence  
Sümeg  
Herend  
Kassa Nyúl  
Szikszó  
Tapolca  
Tolna  
Szatmár  
Győr  
Tatabánya  
Balatonfüred



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